

DESRIST 2009 Conference Sponsorship

You can participate as a Sponsor in the DESRIST 2009 conference to be held May 6-8, 2009 in Philadelphia, PA. Specific Sponsorship Opportunities include the following:

Event Sponsorships	Level	
One-Day Dinner Sponsor	\$4,000	Acknowledged with a prominent placard
One-Day Luncheon Sponsor	\$2,000	Acknowledged with a prominent placard
Badge Lanyard Sponsor	\$1,000	Acknowledged on badge lanyards
Conference Tote Bag Sponsor	\$1,000	Acknowledged by logo stenciled on the bag
Keynote Lecture Sponsor	\$1,000	Acknowledged at the Keynote Speech

Award Sponsorships	Level	
Herb Simon Best Paper	\$1,000	Acknowledged during award ceremony
Vint Cerf Best Student Paper	\$500	Acknowledged during the award ceremony

Brochure Advertising	Level	
Back Cover	\$2,000	Artwork supplied by sponsor
Full Page (color)	\$1,500	Artwork supplied by sponsor
Full Page (B and W)	\$1,000	Artwork supplied by sponsor
Half Page (color)	\$750	Artwork supplied by sponsor
Half Page (B and W)	\$500	Artwork supplied by sponsor
Quarter Page (B and W)	\$250	Artwork supplied by sponsor

General Sponsorship	Level	Registrations	Exhibit Space	Arrival Packet
Platinum*	\$5,000+	2	1	1
Gold	\$2,000+	1	1	1
Silver	\$1,000+		1	1
Supporter	\$ 500+			1

*May be earmarked as Doctoral student travel Award (\$500 * 10 = \$5,000)

Notes: Exhibit space in the exhibitors' area; Arrival packed to contain marketing collateral

All sponsorships will be acknowledged on the conference website.

Contact Name: _____

Your Job Title: _____

Phone: _____

Fax: _____

Email: _____

Please send payments to **Penn State University** no later than **April 15, 2009** to meet our printing deadlines. Please email this form to Dr. Brian Cameron, Treasurer for DESRIST 2009, at bcameron@ist.psu.edu